



## POSTER FORUM GUIDELINES | 24 & 25 Oct 2022

[symposium.geoblueplanet.org](https://symposium.geoblueplanet.org)

This document is meant to provide you with support and guidance for designing, producing, and presenting your poster at the 5<sup>th</sup> GEO BLUE PLANET SYMPOSIUM during the Interactive Poster Forum that will take place on 24 and 25 October in the Ridge Arena at the Alisa Hotel North Ridge from 6 to 8 pm UTC+0 (GMT).

### 1) How to participate

- ☑ Participation: All attendees interested in participating in the Symposium Poster Forum need to submit their Expression of Interest via <https://forms.office.com/pages/responsepage.aspx?id=fzJPD0596kmPYWkFiyCAV0eirpJ229pAg6NTttM6mDdUMIMzRIFEOVRUNkdVOUVKRDIzNUJOSFNORS4u>  
OR contact Nikelene ([nikelene.mclean@noaa.gov](mailto:nikelene.mclean@noaa.gov)) & Fifi ([fadodo@mercator-ocean.fr](mailto:fadodo@mercator-ocean.fr)) for general questions on the forum.

### 2) Overview of Interactive Poster Forum

#### Overview

The Forum is designed to be a platform for interactive dialogue among various members of the ocean and coastal observations value chain. Based on a review of the engagement priorities set forth by the relevant regional governing bodies, we have identified and will be organizing our forum around the themes of **i) Fisheries, ii) Ecosystem Conservation and iii) Coastal Hazards**, as well as around the cross-cutting areas of: **iv) Stakeholder Engagement, v) Cooperation and Co-design and vi) Capacity Development**.

The Forum features 6 booths which will be populated by data providers, academics (researchers and students), industry representatives, policy makers, and stakeholders from end-user groups. Each booth will act as a round table where presenters will engage in dialogue with each other and with conference attendees. The Forum would also be an opportunity for local stakeholders to engage with invited members of the private sector to spark discussion about funding projects/actionable outcomes.





## Objectives

- Provide an interactive platform for engagement among members of the ocean and coastal observations value chain
- Support engagement between local stakeholders and the private sector to encourage the development of local/regional opportunities
- Discuss the role of ocean and coastal observations in addressing issues pertinent to the African continent

## Target Audience

The Symposium Poster Forum should appeal to the general audience of the symposium. **Messages are to be understood by a broad audience: not necessarily scientists or industry specialists.**

## 3) Poster layout & printing

### Layout of your poster: Sizing and design requirements

We recommend you design your poster on **A1 sized poster paper (59,4 cm X 84,1 cm)**. **All posters must be portrait style or square format (97 X 97 cm)**

- Please keep all text to a minimum (1000 words MAX), a person should fully read your poster in less than 10 minutes.
- Avoid jargon and acronyms & unusual abbreviations
- Short sentences & bullet points are encouraged
- Use of self-explanatory graphics & images
- Use a non-serif font (e.g., Arial, Verdana), as a rough guideline, A1 poster headings should be 48+ and the body text size 24+
- Text and graphics should be easily readable from a distance of about 2 meters
- Provide, name, organization, contact details, website or QR code with link to website

Please make sure your poster matches the size we have specified, if your poster does not meet these requirements onsite then we may not be able to accommodate it for display. We will supply the fixtures to secure your poster to the display board.





### On-site printing facilities:

Alisa Hotel external contractors offer on-site facilities to print posters and we can print these and bring them to the event for you. **This is only possible if you send your poster to the symposium logistic service at [vlegros@mercator-ocean.fr](mailto:vlegros@mercator-ocean.fr) before October 17th, 2022.** Otherwise, we highly recommend that you have your poster printed out and secured in a poster tube prior to your travel to the symposium. We will not take responsibility for any loss or damage to your poster or poster packaging.

### Any questions regarding your Poster Forum session?

Please contact: Nikelene ([nikelene.mclean@noaa.gov](mailto:nikelene.mclean@noaa.gov)) & Fifi ([fadodo@mercator-ocean.fr](mailto:fadodo@mercator-ocean.fr)) for general questions on the forum setup and participation and/or Vincent ([vlegros@mercator-ocean.fr](mailto:vlegros@mercator-ocean.fr)) for logistical matters.

